#NeuroTwitter 101: a tweetorial on creating tweetorials

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When the COVID-19 pandemic reduced opportunities for in-person learning for students, residents and fellows, many neurologists turned to online learning modalities such as podcasts, webinars and social media platforms like Twitter.1–4 The ‘Tweetorial’ (a hybridisation of the words ‘tweet’ and ‘tutorial’) recently emerged as a way to provide online teaching through the Twitter platform,3 which is free to join and can be accessed online or via a smartphone application. Tweetorials provide opportunities for teaching beyond the walls of one’s institution, as well as for learning through crowd-sourced feedback from a vibrant, online, global medical education community.5–7 For neurologists interested in learning how to create a tweetorial, we have developed this...
How to do it

Key points

► Tweetorials are tutorials on the social media platform Twitter.
► Tweetorials allow experts to teach beyond their institutions and to receive crowd-sourced feedback.
► This guide to creating tweetorials will allow neurologists to engage with a vibrant, global, online community of neurologists on Twitter.


